

FIGURE 16 Average per-traveler profit for airlines in the auction scenario

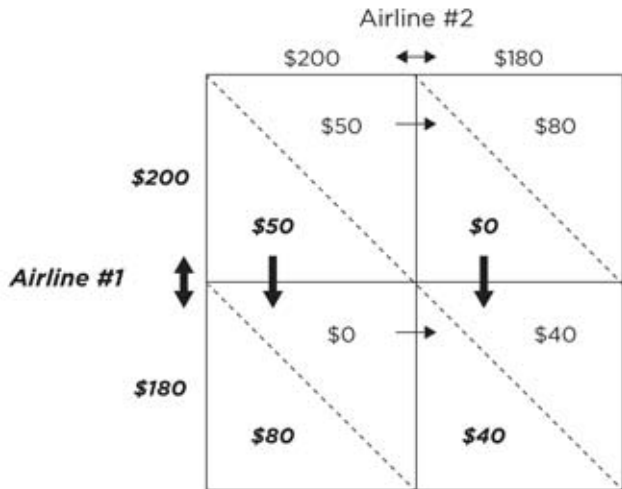


FIGURE 17 Payoff matrix for the Coke Deal Game



FIGURE 18 The buyer's choice after the seller's promise

